

PURCHASE ORDER

REQUESTING DEPT. COPY



SHOW THIS ORDER NO.  
ON YOUR INVOICE

PHILIP MORRIS  
U.S.A.  
120 PARK AVENUE, NEW YORK, N.Y. 10017

CABLE ADDRESS: POLD NEW YORK  
PHONE: AREA CODE 212-880-5000

PM0482-91

DATE

10/09/91

VENDOR NO. 040476

VENDOR: MARKETING INFORMATION SYSTEMS,  
INCORPORATED  
100 SYLVAN AVENUE  
ENGLEWOOD CLIFFS, NJ

SHIP  
TO  
07632

PHILIP MORRIS U.S.A.  
ATTENTION: SEE BELOW  
120 PARK AVENUE  
NEW YORK, NY

200A17

REQUISITIONER	BUYER	BID REF/EXP. INT.	CONFIRMING TO	TAXABLE
F. CONTRACTS			KAREN EISEN	ALLOWED
F.O.B.	ROUTE VIA	PREPAID	TERMS	
DESTINATION		NO		NET 30

1. Purchase Order number must appear on all invoices, bills of lading, cases, packing list and correspondence.  
 2. Invoices must be rendered on day of shipment to: 120 Park Avenue, N.Y., N.Y. 10017  
 3. Refer to PM USA Routing Guide for instructions on carrier selection and freight invoicing.

LINE	QUANTITY	UM	UNIT PRICE	AMOUNT
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MARLBORO IN-DEPTH STUDY

001 1 EA 11,900.00 11,900.00

PART/DESC CON-FEE-100 FLAT FEE

\*\*\* VENDOR DELIVERY DATE 10/09/91 \*\*\*

DIST ACCT NY200 045923 5801000000

CONFIRMING \*\* DO NOT DUPLICATE

2045722113

By \_\_\_\_\_

PHILIP MORRIS U.S.A.

TOTAL AMOUNT

11,900.00